

ORDER



Orders	Order / Rev:	107890		
	Alt Order #:	06863898		
	Product Desc:	D.TARKANIAN FOR CONG		
	Estimate:			
	Flight Dates:	10/16/12 - 10/22/12	Primary AE:	Amy McCreary
	Original Date / Rev:	10/15/12 / 10/15/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	Sandler-Innocenzi, Inc.		
	Buying Contact:			
	Billing Contact:			
	705 Prince St.	Billing Type:		Cash
	Alexandria, VA 22314	Billing Calendar:		Broadcast
		Billing Cycle:		EOM/EOC
		Agency Commission:		15%
Advertiser	Name:	Tarkanian for Congress		
	Demographic:	A35+		
	Product Codes:	PLC02		
	Priority:	SELECT PRIORITY CODE		
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN		
New Business Thru:				
Order Separation: 00:05:00				
Advertiser External ID:				
Agency External ID:				

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/22/12	54	\$36,075.00	\$30,663.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	54	\$36,075.00	\$30,663.75	0.00
Totals	54	\$36,075.00	\$30,663.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	25%	\$36,075.00
Market	100%	\$144,300.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	28%	\$40,404.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	25%	\$36,075.00
KTUD	1%	\$1,443.00
KVVU	18%	\$25,974.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	3%	\$4,329.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KSNV	10/16/12	10/19/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	-TWTF--	:30	4	\$725.00	1	0.00	NM	4	\$2,900.00
4PM NEWS (1 hour) (4:30 PM-5:00 PM)															
NEWS															
		Start Date	End Date	Weekdays		Spots/Week			Rate		Rating				
		Week: 10/15/12	10/21/12	-TWTF--		4			\$725.00		0.00				

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 Estimate: KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KSNV	10/16/12	10/19/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)		4-5pm (4:30 PM-5:00 PM)	-TWTF--	:30	4	\$725.00	1	0.00	NM	4	\$2,900.00
NEWS															
2	KSNV	10/22/12	10/22/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)		4-5pm (4:30 PM-5:00 PM)	M-----	:30	1	\$725.00	1	0.00	NM	1	\$725.00
NEWS															
3	KSNV	10/16/12	10/19/12	M-F Early News M-F Early News	CM	5-630p	-TWTF--	:30	2	\$1,200.00	1	0.00	NM	2	\$2,400.00
NEWS															
4	KSNV	10/22/12	10/22/12	M-F Early News M-F Early News	CM	5-630p	M-----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
NEWS															
N 5	KSNV	10/16/12	10/19/12	FacetoFace/Ralston Rep CM FacetoFace/Ralston Report		730-758pm	--WTF--	:30	4	\$900.00	1	0.00	NM	4	\$3,600.00
RALSTON															
6	KSNV	10/22/12	10/22/12	RALSTON in PRIME RALSTON in PRIME	CM	8-11pm	M-----	:30	1	\$900.00	1	0.00	NM	1	\$900.00
RALSTON															
7	KSNV	10/16/12	10/19/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	-TWTF--	:30	2	\$1,200.00	1	0.00	NM	2	\$2,400.00
NEWS															
8	KSNV	10/22/12	10/22/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
NEWS															
9	KSNV	10/20/12	10/21/12	Sa-Su Early News Sa-Su Early News	CM	5pm-630pm	-----SS	:30	1	\$675.00	1	0.00	NM	1	\$675.00
NEWS															
10	KSNV	10/20/12	10/20/12	Vegas Inc. Vegas Inc.	CM	6:30-8pm	-----S-	:30	1	\$225.00	2	0.00	NM	1	\$225.00
VEGAS INC															
11	KSNV	10/20/12	10/21/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----SS	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
NEWS															
12	KSNV	10/20/12	10/20/12	News 3 Sunrise - SATURDAY News 3 Sunrise SATURDAY	CM	6a-7a	-----S-	:30	1	\$350.00	1	0.00	NM	1	\$350.00
NEWS															
13	KSNV	10/20/12	10/20/12		CM	7a-9am	-----S-	:30	1	\$625.00	1	0.00	NM	1	\$625.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
				Saturday Today												
Saturday Today																
		Start Date	End Date	Weekdays		Spots/Week				Rate		Rating				
		Week: 10/15/12	10/21/12	-----S-		1	\$625.00			0.00						
14	KSNV	10/20/12	10/20/12	News 3 Today - SATURDAY	CM	9am-930am									1	\$500.00
		News 3 Today - SAT														
NEWS																
		Start Date	End Date	Weekdays		Spots/Week				Rate		Rating				
		Week: 10/15/12	10/21/12	-----S-		1	\$500.00			0.00						
15	KSNV	10/21/12	10/21/12	News 3 Sunrise - SUNDAY	CM	6a-7a									1	\$350.00
		News 3 Sunrise SUNDAY														
NEWS																
		Start Date	End Date	Weekdays		Spots/Week				Rate		Rating				
		Week: 10/15/12	10/21/12	-----S		1	\$350.00			0.00						
16	KSNV	10/21/12	10/21/12	Sunday Today	CM	7a-8am									1	\$750.00
		Sunday Today														
SUN TODAY																
		Start Date	End Date	Weekdays		Spots/Week				Rate		Rating				
		Week: 10/15/12	10/21/12	-----S		1	\$750.00			0.00						
N17	KSNV	10/16/12	10/19/12	M-F Jeopardy	CM	630-7pm									2	\$2,600.00
		M-F Jeopardy														
JEOPARDY																
		Start Date	End Date	Weekdays		Spots/Week				Rate		Rating				
		Week: 10/15/12	10/21/12	--WTF--		2	\$1,300.00			0.00						
18	KSNV	10/21/12	10/21/12	Sports Night in Las Vegas	CM	Sun 1135p-1200a									1	\$200.00
		Sports Night in Las Vegas														
SPORTS NIGHT																
		Start Date	End Date	Weekdays		Spots/Week				Rate		Rating				
		Week: 10/15/12	10/21/12	-----S		1	\$200.00			0.00						
19	KSNV	10/16/12	10/19/12	Wake Up Early w/ Wagners	CM	430a-5a									4	\$400.00
		Wake Up Early Wagners														
NEWS																
		Start Date	End Date	Weekdays		Spots/Week				Rate		Rating				
		Week: 10/15/12	10/21/12	-TWTF--		4	\$100.00			0.00						
20	KSNV	10/22/12	10/22/12	Wake Up Early w/ Wagners	CM	430a-5a									1	\$100.00
		Wake Up Early Wagners														
NEWS																
		Start Date	End Date	Weekdays		Spots/Week				Rate		Rating				
		Week: 10/22/12	10/28/12	M-----		1	\$100.00			0.00						
21	KSNV	10/16/12	10/19/12	M-F 5-6a WakeUp w/Wagners	CM	5-6a									2	\$900.00
		M-F 5-6a WakeUp w/Wagners														
NEWS																
		Start Date	End Date	Weekdays		Spots/Week				Rate		Rating				
		Week: 10/15/12	10/21/12	-TWTF--		2	\$450.00			0.00						
22	KSNV	10/22/12	10/22/12	M-F 5-6a WakeUp w/Wagners	CM	5-6a									1	\$450.00
		M-F 5-6a WakeUp w/Wagners														
NEWS																
		Start Date	End Date	Weekdays		Spots/Week				Rate		Rating				
		Week: 10/22/12	10/28/12	M-----		1	\$450.00			0.00						
23	KSNV	10/16/12	10/19/12	M-F 6-7a WakeUp w/Wagners	CM	6-7a									4	\$2,800.00
		M-F 6-7a WakeUp w/Wagners														
NEWS																
		Start Date	End Date	Weekdays		Spots/Week				Rate		Rating				
		Week: 10/15/12	10/21/12	-TWTF--		4	\$700.00			0.00						
24	KSNV	10/22/12	10/22/12	M-F 6-7a WakeUp w/Wagners	CM	6-7a									1	\$700.00
		M-F 6-7a WakeUp w/Wagners														
NEWS																
		Start Date	End Date	Weekdays		Spots/Week				Rate		Rating				
		Week: 10/22/12	10/28/12	M-----		1	\$700.00			0.00						
25	KSNV	10/16/12	10/19/12		CM	658a-9am									3	\$2,700.00

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Today Show											
				Today Show											
				TODAY SHOW											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/15/12	10/21/12	- TWTF --	3	\$900.00	0.00						
26	KSNV	10/22/12	10/22/12	Today Show		CM	658a-9am		M-----	:30	1	\$900.00	1	0.00	NM
				TODAY SHOW											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/22/12	10/28/12	M-----	1	\$900.00	0.00						
27	KSNV	10/16/12	10/19/12	Rachael Ray		CM	11am-12pm		- TWTF --	:30	1	\$325.00	1	0.00	NM
				RACHEL RAY											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/15/12	10/21/12	- TWTF --	1	\$325.00	0.00						
28	KSNV	10/22/12	10/22/12	Rachael Ray		CM	11am-12pm		M-----	:30	1	\$325.00	1	0.00	NM
				RACHEL RAY											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/22/12	10/28/12	M-----	1	\$325.00	0.00						
29	KSNV	10/16/12	10/19/12	Noon News		CM	12-1230pm		- TWTF --	:30	1	\$425.00	1	0.00	NM
				NEWS											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/15/12	10/21/12	- TWTF --	1	\$425.00	0.00						
30	KSNV	10/22/12	10/22/12	Noon News		CM	12-1230pm		M-----	:30	1	\$425.00	1	0.00	NM
				NEWS											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/22/12	10/28/12	M-----	1	\$425.00	0.00						
31	KSNV	10/16/12	10/19/12	The Agenda 1230pm		CM	1230-1p		- TWTF --	:30	4	\$325.00	1	0.00	NM
				The Agenda 1230pm											
				NEWS											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/15/12	10/21/12	- TWTF --	4	\$325.00	0.00						
32	KSNV	10/22/12	10/22/12	The Agenda 1230pm		CM	1230-1p		M-----	:30	1	\$325.00	1	0.00	NM
				The Agenda 1230pm											
				NEWS											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/22/12	10/28/12	M-----	1	\$325.00	0.00						
N33	KSNV	10/22/12	10/22/12	Jeopardy in PRIME		CM	M-SA 8-11p / SUNM-----		:30	1	\$1,300.00	1	0.00	NM	
				Jeopardy in Prime											
				JEOPARDY											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/22/12	10/28/12	M-----	1	\$1,300.00	0.00						